



Paragould Retail Trade Area

Study Area: Custom Shapes

Summary	2000	2008	2013
Population	99,583	102,295	104,556
Households	39,881	41,343	42,401
Families	28,252	28,279	28,579
Average Household Size	2.46	2.44	2.43
Owner Occupied HUs	28,136	29,509	29,990
Renter Occupied HUs	11,745	11,834	12,411
Median Age	37.2	38.9	40.4

Trends: 2008-2013 Annual Rate	Area	State	National
Population	0.44%	1.11%	1.23%
Households	0.51%	1.2%	1.26%
Families	0.21%	0.94%	1.05%
Owner HHs	0.32%	1.01%	1.07%
Median Household Income	2.91%	3.56%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	10,587	26.6%	8,508	20.6%	7,545	17.8%
\$15,000 - \$24,999	7,201	18.1%	6,095	14.7%	5,246	12.4%
\$25,000 - \$34,999	6,165	15.5%	5,551	13.4%	5,458	12.9%
\$35,000 - \$49,999	7,052	17.7%	7,273	17.6%	6,557	15.5%
\$50,000 - \$74,999	5,454	13.7%	7,993	19.3%	9,882	23.3%
\$75,000 - \$99,999	1,902	4.8%	3,276	7.9%	3,860	9.1%
\$100,000 - \$149,999	805	2.0%	1,667	4.0%	2,564	6.0%
\$150,000 - \$199,000	278	0.7%	404	1.0%	487	1.1%
\$200,000+	333	0.8%	577	1.4%	800	1.9%
Median Household Income	\$28,003		\$35,857		\$41,395	
Average Household Income	\$37,348		\$46,467		\$53,475	
Per Capita Income	\$15,082		\$18,944		\$21,867	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,695	6.7%	7,087	6.9%	7,103	6.8%
5 - 9	7,034	7.1%	6,688	6.5%	6,663	6.4%
10 - 14	7,138	7.2%	6,659	6.5%	6,870	6.6%
15 - 19	6,846	6.9%	6,472	6.3%	6,724	6.4%
20 - 24	6,033	6.1%	5,825	5.7%	5,865	5.6%
25 - 34	12,795	12.8%	13,118	12.8%	11,869	11.4%
35 - 44	14,300	14.4%	13,973	13.7%	13,697	13.1%
45 - 54	12,739	12.8%	14,238	13.9%	15,145	14.5%
55 - 64	10,491	10.5%	12,186	11.9%	13,624	13.0%
65 - 74	8,064	8.1%	8,371	8.2%	8,905	8.5%
75 - 84	5,443	5.5%	5,304	5.2%	5,464	5.2%
85+	2,005	2.0%	2,372	2.3%	2,630	2.5%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	94,770	95.2%	96,603	94.4%	98,182	93.9%
Black Alone	2,354	2.4%	2,554	2.5%	2,719	2.6%
American Indian Alone	448	0.4%	507	0.5%	545	0.5%
Asian Alone	177	0.2%	267	0.3%	340	0.3%
Pacific Islander Alone	9	0.0%	13	0.0%	17	0.0%
Some Other Race Alone	695	0.7%	977	1.0%	1,201	1.1%
Two or More Races	1,130	1.1%	1,374	1.3%	1,551	1.5%
Hispanic Origin (Any Race)	1,697	1.7%	2,396	2.3%	2,955	2.8%

Data Note: Income is expressed in current dollars.

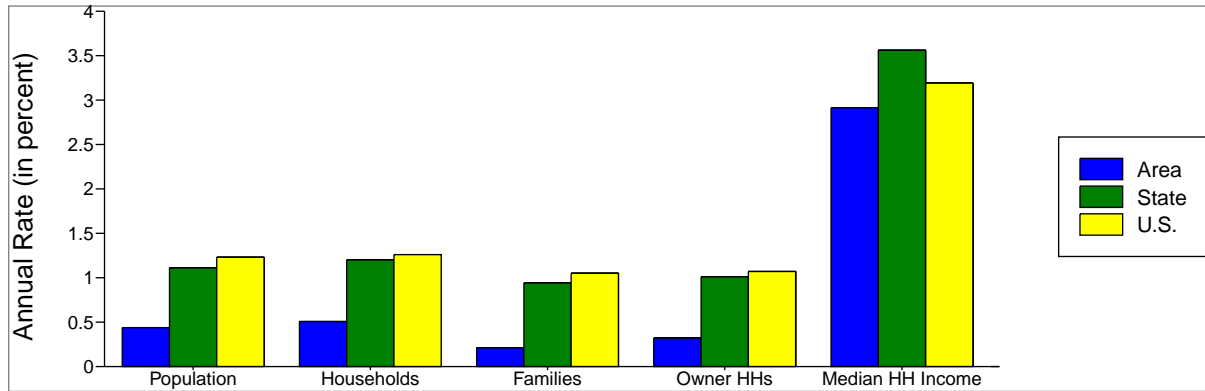
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



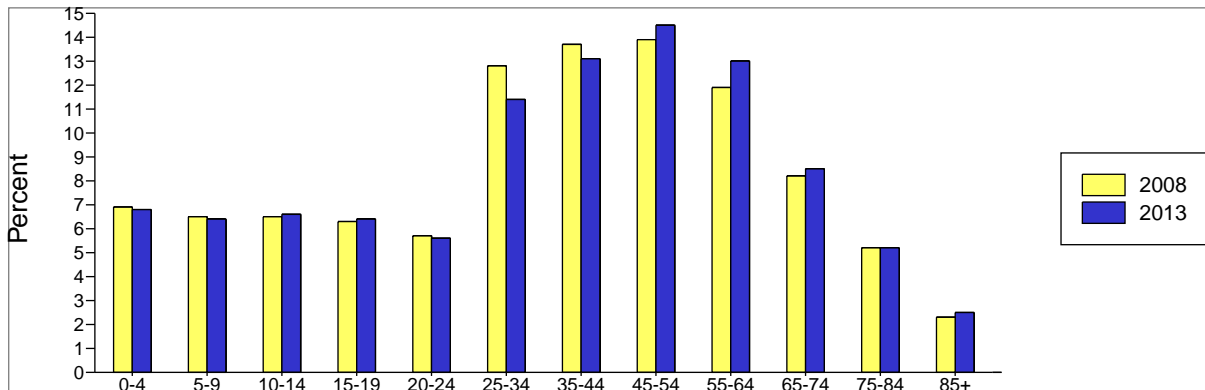
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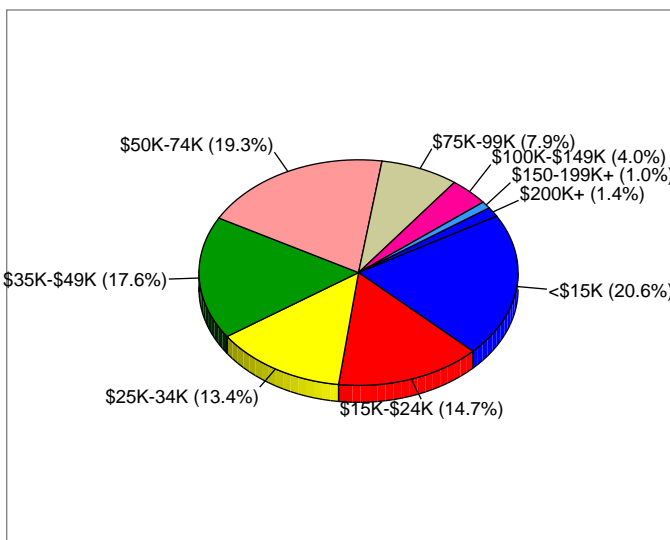
Trends 2008-2013



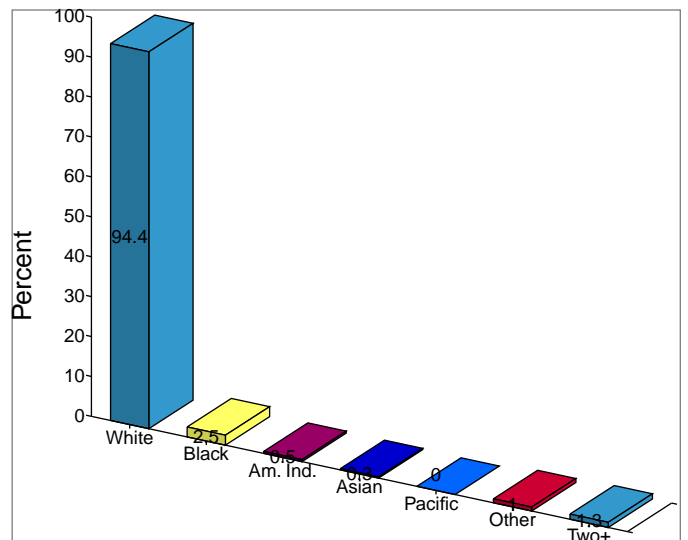
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.3%