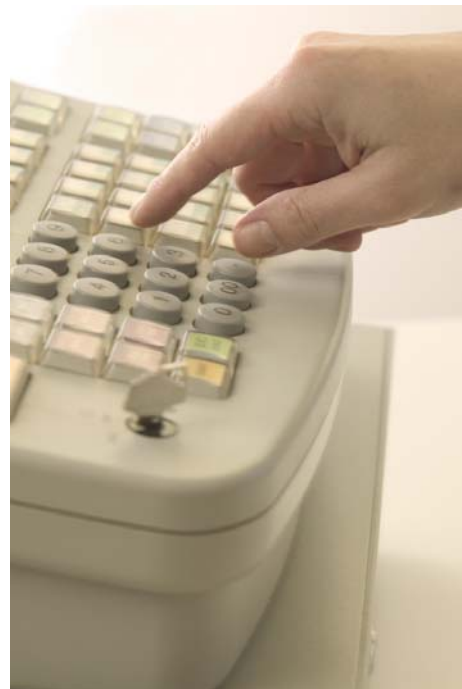


JONESBORO ARKANSAS RETAIL TRADE AREA



JONESBORO RETAIL TRADE AREA CONTENTS

- ★ JONESBORO RETAIL TRADE AREA MAP
- ★ TRADE AREA COUNTIES
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- ★ TRADE AREA DEMOGRAPHIC SUMMARY
- ★ TRADE AREA AGE BY SEX SUMMARY
- ★ TRADE AREA RANK BY AGE
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- ★ TRADE AREA CONSUMER EXPENDITURE SUMMARY

SOURCE OF INFORMATION

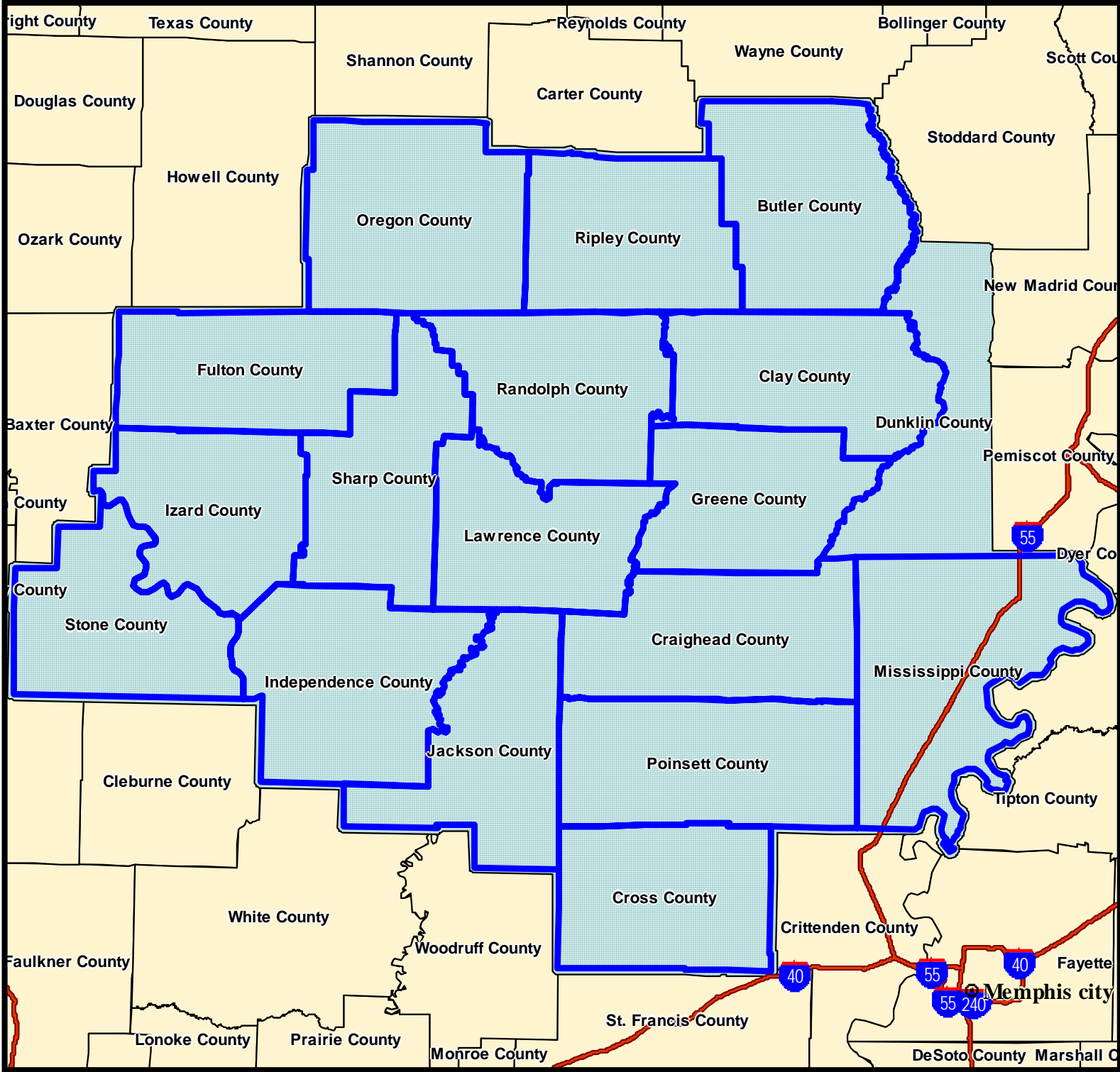
U.S. CENSUS BUREAU 2005 ESTIMATES (TRADE AREA COUNTIES AND POPULATION TRENDS)

DEMOGRAPHICSNOW GEOGRAPHIC DATABASE (WWW.DEMOGRAPHICSNOW.COM) (TRADE AREA REPORTS)

NOTE: DEMOGRAPHICSNOW REPORTS DO NOT INCLUDE DUNKLIN COUNTY, MISSOURI, WHICH IS PART OF THE JONESBORO RETAIL TRADE AREA (DUE TO PROGRAM PARAMETERS). THE POPULATION OF DUNKLIN COUNTY, MISSOURI IS 32,637 (U.S. CENSUS BUREAU 2005 ESTIMATE).

MAY 30, 2007

Jonesboro Retail Trade Area



RETAIL TRADE AREA JONESBORO, ARKANSAS

Primary Trade Area

<u>County</u>	<u>Total Population 2006 Estimate</u>
Clay	16,497
Craighead	88,244
Cross	19,066
Greene	40,091
Independence	34,909
Jackson	17,426
Lawrence	16,899
Mississippi (one-half of county)	23,759
Poinsett	25,086
Randolph	18,448
Sharp	17,963
Dunklin, Missouri	<u>32,277</u>
TOTAL PRIMARY TRADE AREA	350,665

Secondary Trade Area

<u>County</u>	<u>Total Population 2006 Estimate</u>
Fulton	11,756
Izard	13,356
Mississippi (one-half of county)	23,758
Stone	11,981
Ripley, Missouri	<u>13,937</u>
TOTAL SECONDARY TRADE AREA	74,788

Tertiary Trade Area

<u>County</u>	<u>Total Population 2006 Estimate</u>
Butler, Missouri	41,582
Oregon, Missouri	<u>10,407</u>
TOTAL TERTIARY TRADE AREA	51,989

TOTAL TRADE AREA

477,442

Source: Editor & Publisher Market Guide 1994 - Counties
Population Estimates - U.S. Census Bureau, 2006 Estimates.

Editor & Publisher Market Guide
11 W. 19th Street
New York, NY 10011
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Fax: 212.691.6939
E-Mail: edpub@mediainfo.com
Web: www.mediainfo.com

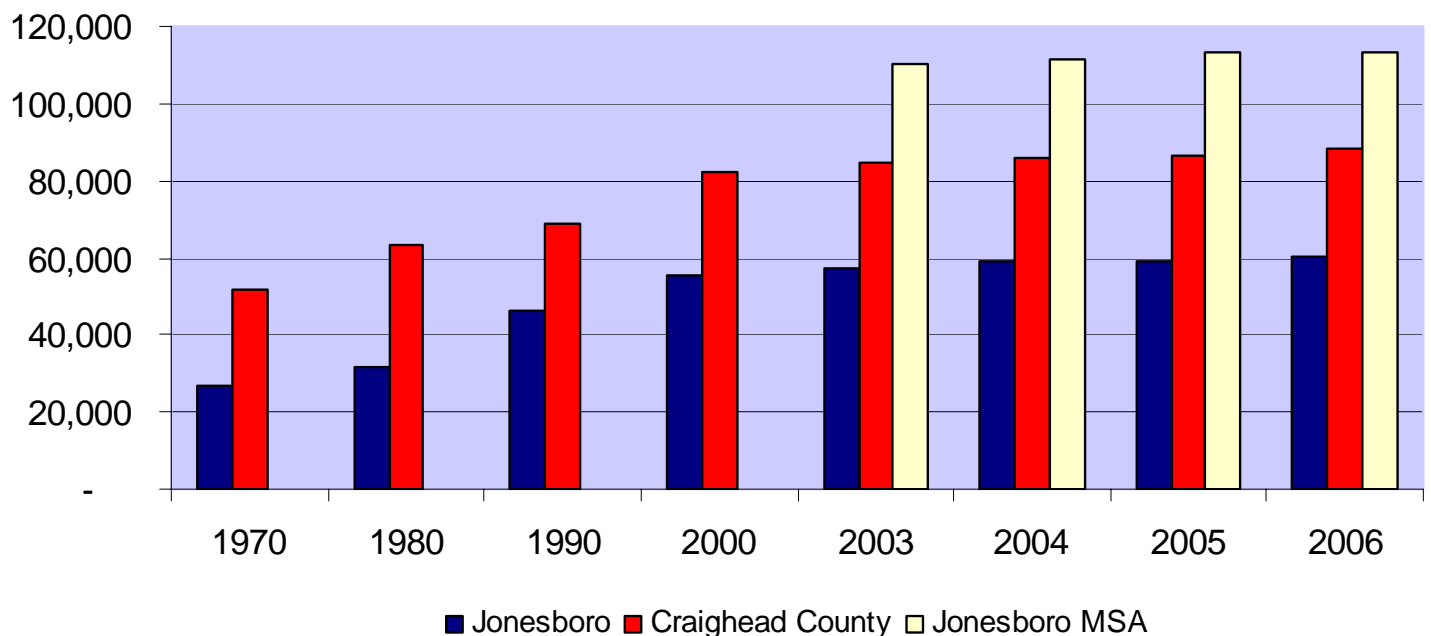
JONESBORO, ARKANSAS

Population Trends

Year	Jonesboro	Craighead County
1970	27,026	52,068
1980	31,530	63,239
1990	46,535	68,956
2000	55,515	82,148
2003	57,435	84,626 (110,041 MSA)
2004	58,799	86,191 (111,530 MSA)
2005	59,358	86,735 (113,084 MSA)
2006	60,489	88,244 (113,330 MSA)

Source: U.S. Census Bureau

Population Trends





Date: 05/30/07

Current Geography Selection: Jonesboro Retail Trade Area (Does not include Dunklin County, Missouri, population 32,637)

Rank by Population

Rank	Name	Basic Variables 2006	
			Population
1	Craighead County		87,639
	Subtotal of Extremely High		87,639
2	Mississippi County		46,829
3	Butler County		40,999
4	Greene County		39,623
	Subtotal of Above Average		127,451
5	Independence County		34,859
6	Poinsett County		25,153
7	Cross County		18,957
8	Randolph County		18,562
9	Sharp County		17,577
10	Jackson County		17,407
11	Lawrence County		17,247
12	Clay County		16,370
	Subtotal of Average		166,132
13	Ripley County		13,849
14	Izard County		13,355
15	Fulton County		11,977
16	Stone County		11,719
17	Oregon County		10,408
	Subtotal of Below Average		61,308
	Grand Total		442,530

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MAJOR RETAILERS

JONESBORO, ARKANSAS

Barnes & Noble

Bed Bath & Beyond

Big Lot's

Books-A-Million

Circuit City

Dillards

Goody's

Hastings Books, Music & Video

Home Depot

JC Penney

K-Mart

Kohl's

Lowe's

Old Navy

Office Depot

Office Max

Pier One Imports

Rack Room Shoes

Sam's Wholesale Club

Shoe Carnival

Sears

Target

TJ Maxx

Wal-Mart Supercenters (2)



Date: 05/30/07

Current Geography Selection: (17 Selected) Counties: Clay County, Craighead County, Cross County, Fulton County...

Demographic Summary with Index

Index Base Average = 100

Index Base File: US

Population and Gender

Population:	2006 Estimate		2011 Projection		Percent Change	Percent Change
					1990 to 2006	2006 to 2011
Total Population	442,530		443,819		7.9%	0.3%
Total Households	183,617		190,130		16.6%	3.5%
Gender:	2006 Estimate		2011 Projection		2006 Index	2011 Index
Male	215,371	48.7%	216,605	48.8%	99	99
Female	227,159	51.3%	227,214	51.2%	101	101

Population by Race/Ethnicity

Race:	2006 Estimate		2011 Projection		2006 Index	2011 Index
White	392,047	88.6%	391,239	88.2%	117	116
Black	36,341	8.2%	36,061	8.1%	68	68
American Indian/Eskimo	2,141	0.5%	2,116	0.5%	69	77
Asian	1,968	0.4%	2,393	0.5%	10	11
Hawaiian/Pacific Islander	160	0.0%	228	0.1%	25	34
Other	3,086	0.7%	5,230	1.2%	16	29
Multi-Race	6,786	1.5%	6,550	1.5%	69	78
Hispanic Ethnicity	8,821	2.0%	10,932	2.5%	177	107

Population by Age

Age:	2006 Estimate		2011 Projection		2006 Index	2011 Index
0 to 4	29,075	6.6%	30,025	6.8%	96	100
5 to 14	57,542	13.0%	56,062	12.6%	96	97
15 to 19	30,101	6.8%	28,792	6.5%	97	96
20 to 24	31,270	7.1%	29,480	6.6%	101	97
25 to 34	56,647	12.8%	59,407	13.4%	95	100
35 to 44	57,064	12.9%	53,217	12.0%	89	90
45 to 54	60,285	13.6%	58,907	13.3%	95	92
55 to 64	51,027	11.5%	53,654	12.1%	109	101
65 to 74	37,078	8.4%	40,302	9.1%	129	122
75 to 84	23,311	5.3%	24,495	5.5%	122	130
85+	9,130	2.1%	9,478	2.1%	113	117

Median Age:

Total Population	38.1		38.4		104	102
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Households by Income

	2006 Estimate	2011 Projection	2006 Index	2011 Index
--	---------------	-----------------	------------	------------

\$0 - \$14,999	42,793	23.3%	41,207	21.7%	169	170
\$15,000 - \$24,999	30,703	16.7%	29,868	15.7%	151	154
\$25,000 - \$34,999	27,301	14.9%	28,440	15.0%	130	133
\$35,000 - \$49,999	29,995	16.3%	29,391	15.5%	108	113
\$50,000 - \$74,999	29,219	15.9%	31,233	16.4%	81	87
\$75,000 - \$99,999	12,009	6.5%	14,900	7.8%	56	62
\$100,000 - \$149,999	7,348	4.0%	9,629	5.1%	37	41
\$150,000 +	4,249	2.3%	5,462	2.9%	36	35
Average Hhld Income	\$41,897		\$44,356		66	64
Median Hhld Income	\$31,585		\$33,233		65	63
Per Capita Income	\$17,926		\$19,602		73	74

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Date: 05/30/07

Current Geography Selection: (17 Selected) Counties: Clay County, Craighead County, Cross County, Fulton County...

Age By Sex Summary Report

Age by Sex Summary Report

Population Demographics

	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
	Population	%	Population	%	Population	%	Population	%	1990 to 2000	2006 to 2011
Total Population	410,257		441,056		442,530		443,819		7.5%	0.3%
Gender:										
Male	197,293	48%	213,888	48.5%	215,371	48.7%	216,605	48.8%	8.4%	0.6%
Female	212,964	52%	227,168	51.5%	227,159	51.3%	227,214	51.2%	6.7%	0.0%
Total Median Age	34.7		37.2		38.1		38.4			

Female Population By Age

Age Group	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
	Population	%	Population	%	Population	%	Population	%	1990 to 2000	2006 to 2011
0 to 4	13,566	6.4%	14,085	6.2%	14,230	6.3%	14,701	6.5%	3.8%	3.3%
5 to 14	29,398	13.8%	29,791	13.1%	28,046	12.3%	27,470	12.1%	1.3%	-2.1%
15 to 24	29,244	13.7%	30,315	13.3%	29,734	13.1%	28,283	12.4%	3.7%	-4.9%
25 to 34	30,371	14.3%	27,850	12.3%	28,338	12.5%	29,248	12.9%	-8.3%	3.2%
35 to 44	28,040	13.2%	32,212	14.2%	29,122	12.8%	27,006	11.9%	14.9%	-7.3%
45 to 54	22,379	10.5%	29,473	13.0%	30,777	13.5%	30,218	13.3%	31.7%	-1.8%
55 to 64	21,306	10.0%	23,733	10.4%	26,611	11.7%	27,855	12.3%	11.4%	4.7%
65 to 74	20,337	9.6%	19,830	8.7%	20,133	8.9%	21,703	9.6%	-2.5%	7.8%
75 to 84	13,935	6.5%	14,000	6.2%	13,835	6.1%	14,309	6.3%	0.5%	3.4%
85+	4,395	2.1%	5,879	2.6%	6,333	2.8%	6,421	2.8%	33.8%	1.4%
Female Median Age	36.3		38.6		39.8		37.0			

Male Population By Age

Age Group	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
	Population	%	Population	%	Population	%	Population	%	1990 to 2000	2006 to 2011
0 to 4	14,493	7.4%	14,758	6.9%	14,845	6.9%	15,324	7.1%	1.8%	3.2%
5 to 14	30,924	15.7%	31,638	14.8%	29,496	13.7%	28,592	13.2%	2.3%	-3.1%
15 to 24	29,872	15.1%	31,572	14.8%	31,637	14.7%	29,989	13.8%	5.7%	-5.2%
25 to 34	29,047	14.7%	27,147	12.7%	28,309	13.1%	30,159	13.9%	-6.5%	6.5%
35 to 44	26,595	13.5%	31,091	14.5%	27,942	13.0%	26,211	12.1%	16.9%	-6.2%
45 to 54	21,022	10.7%	28,167	13.2%	29,508	13.7%	28,689	13.2%	34.0%	-2.8%
55 to 64	18,549	9.4%	21,748	10.2%	24,416	11.3%	25,799	11.9%	17.2%	5.7%
65 to 74	15,944	8.1%	16,304	7.6%	16,945	7.9%	18,599	8.6%	2.3%	9.8%
75 to 84	8,935	4.5%	9,010	4.2%	9,476	4.4%	10,186	4.7%	0.8%	7.5%
85+	1,911	1.0%	2,453	1.2%	2,797	1.3%	3,057	1.4%	28.4%	9.3%

Male Median Age	33.0	35.6	36.3	36.5
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Date: 05/30/07

Current Geography Selection: (17 Selected) Counties: Clay County, Craighead County, Cross County, Fulton County...

Age Rank Report

Rank	Name	Population	Median	Population by Age							
			Age	0-14	15-24	25-34	35-44	45-54	55-64	65-74	75 Plus
1	Craighead County	87,639	34.2	20.4%	14.3%	16.6%	13.4%	12.8%	10.3%	6.6%	5.6%
	Subtotal of Extremely High	87,639	34.2	20.4%	14.3%	16.6%	13.4%	12.8%	10.3%	6.6%	5.6%
2	Mississippi County	46,829	34.3	24.0%	14.9%	11.9%	12.7%	13.5%	10.3%	7.1%	5.7%
3	Butler County	40,999	39.2	19.2%	13.3%	12.5%	12.7%	14.2%	11.6%	8.4%	8.2%
4	Greene County	39,623	37.2	20.3%	13.4%	13.3%	13.8%	13.7%	11.1%	7.8%	6.6%
	Subtotal of Above Average	127,451	36.9	21.3%	13.9%	12.5%	13.0%	13.8%	11.0%	7.7%	6.8%
5	Independence County	34,859	38.7	19.3%	14.1%	12.1%	13.2%	14.6%	12.0%	8.1%	6.6%
6	Poinsett County	25,153	37.7	20.5%	13.9%	12.3%	12.9%	13.7%	11.5%	8.3%	6.9%
7	Cross County	18,957	37.4	20.4%	14.9%	11.8%	13.3%	14.1%	11.7%	7.3%	6.5%
8	Randolph County	18,562	40.2	18.1%	14.0%	11.8%	12.8%	13.7%	12.2%	9.1%	8.4%
9	Sharp County	17,577	44.2	16.4%	12.4%	10.3%	11.8%	12.9%	12.7%	11.9%	11.5%
10	Jackson County	17,407	39.3	17.6%	15.1%	12.2%	12.8%	14.0%	12.6%	8.3%	7.4%
11	Lawrence County	17,247	39.4	18.7%	14.2%	11.9%	12.5%	13.3%	11.5%	9.2%	8.7%
12	Clay County	16,370	41.9	18.0%	12.7%	10.9%	12.6%	13.5%	12.7%	10.0%	9.5%
	Subtotal of Average	166,132	39.6	18.8%	14.0%	11.7%	12.8%	13.8%	12.1%	8.9%	7.9%
13	Ripley County	13,849	39.8	18.9%	13.9%	11.9%	12.3%	13.6%	11.9%	9.4%	8.1%
14	Izard County	13,355	43.3	15.9%	12.1%	11.4%	13.0%	13.4%	12.7%	11.3%	10.3%
15	Fulton County	11,977	44.6	16.2%	12.9%	10.0%	11.5%	14.1%	13.3%	11.8%	10.2%
16	Stone County	11,719	44.7	16.2%	12.6%	10.2%	11.4%	14.4%	13.8%	12.0%	9.4%
17	Oregon County	10,408	42.4	17.4%	13.2%	10.6%	12.3%	14.0%	13.4%	10.0%	9.1%
	Subtotal of Below Average	61,308	42.9	16.9%	13.0%	10.9%	12.1%	13.9%	13.0%	10.9%	9.4%
	Grand Total	442,530	38.1	19.6%	13.9%	12.8%	12.9%	13.6%	11.5%	8.4%	7.3%

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Date: 05/30/07

Current Geography Selection: (17 Selected) Counties: Clay County, Craighead County, Cross County, Fulton County...

Income Rank Report

Rank	Name	Household Income			Median Age	Total Households
		Median	Average	Per Capita		
1	Craighead County	\$36,689	\$47,209	\$20,000	34.2	36,153
2	Independence County	\$35,654	\$44,993	\$18,921	38.7	14,318
	Subtotal of High	\$36,369	\$46,581	\$19,693	35.3	50,471
3	Greene County	\$34,887	\$45,473	\$19,189	37.2	16,300
4	Cross County	\$32,720	\$45,052	\$18,386	37.4	7,512
	Subtotal of Above Average	\$34,215	\$45,340	\$18,929	37.3	23,812
5	Randolph County	\$31,242	\$39,483	\$17,000	40.2	7,757
6	Butler County	\$31,094	\$42,079	\$18,940	39.2	17,878
7	Mississippi County	\$30,715	\$40,687	\$16,476	34.3	18,228
8	Lawrence County	\$30,036	\$37,524	\$16,194	39.4	7,223
9	Poinsett County	\$29,902	\$36,770	\$15,469	37.7	10,281
10	Izard County	\$28,813	\$37,633	\$16,825	43.3	5,709
11	Fulton County	\$28,597	\$41,508	\$18,311	44.6	5,165
	Subtotal of Average	\$30,353	\$39,846	\$17,092	38.5	72,241
12	Clay County	\$28,298	\$37,984	\$17,199	41.9	7,228
13	Jackson County	\$28,247	\$41,612	\$16,943	39.3	6,593
14	Sharp County	\$28,129	\$37,125	\$16,756	44.2	7,713
15	Ripley County	\$25,471	\$34,729	\$15,364	39.8	5,917
16	Stone County	\$25,291	\$37,190	\$16,375	44.7	5,065
17	Oregon County	\$24,862	\$33,822	\$15,364	42.4	4,577
	Subtotal of Below Average	\$26,951	\$37,309	\$16,438	41.9	37,093
	Grand Total	\$31,585	\$41,897	\$17,926	38.1	183,617

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Date: 05/30/07

Current Geography Selection: (17 Selected) Counties: Clay County, Craighead County, Cross County, Fulton County...

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2006 Estimate	2011 Projection	% Change 06-11
Total Households	183,617	190,130	3.5%
Total Avg Household Expenditure	\$38,888	\$40,248	3.5%
Total Avg Retail Expenditure	\$17,294	\$17,872	3.3%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2006 Estimate	% of Total	2011 Projection	% of Total	% Change 06-11
Airline Fares	\$280.62	0.7%	\$293.42	0.7%	4.6%
Alcoholic Beverages	\$462.44	1.2%	\$481.98	1.2%	4.2%
Alimony & Child Support	\$197.04	0.5%	\$206.46	0.5%	4.8%
Apparel	\$562.18	1.4%	\$581.04	1.4%	3.4%
Apparel Services & Acces	\$60.39	0.2%	\$63.07	0.2%	4.4%
Audio Equipment	\$69.10	0.2%	\$71.25	0.2%	3.1%
Babysitting & Elderly Care	\$305.59	0.8%	\$318.52	0.8%	4.2%
Books	\$48.14	0.1%	\$49.99	0.1%	3.8%
Books & Supplies	\$122.22	0.3%	\$128.21	0.3%	4.9%
Boys Apparel	\$33.41	0.1%	\$34.15	0.1%	2.2%
Cellular Phone Service	\$334.94	0.9%	\$344.26	0.9%	2.8%
Cigarettes	\$272.87	0.7%	\$277.24	0.7%	1.6%
Computer Hardware	\$262.33	0.7%	\$274.16	0.7%	4.5%
Computer Information Svcs	\$124.73	0.3%	\$131.40	0.3%	5.3%
Computer Software	\$20.45	0.1%	\$21.37	0.1%	4.5%
Contributions	\$1,378.86	3.5%	\$1,443.79	3.6%	4.7%
Coolant & Other Fluids	\$6.27	0.0%	\$6.48	0.0%	3.3%
Cosmetics & Perfume	\$83.11	0.2%	\$85.90	0.2%	3.4%
Deodorants & Other Pers Care	\$23.10	0.1%	\$23.87	0.1%	3.4%
Education	\$872.88	2.2%	\$915.38	2.3%	4.9%
Electricity	\$1,110.03	2.9%	\$1,136.48	2.8%	2.4%
Entertainment	\$2,209.26	5.7%	\$2,293.22	5.7%	3.8%
Fees & Admissions	\$519.88	1.3%	\$546.62	1.4%	5.1%
Finance Chgs Exc Mort & Veh	\$447.03	1.2%	\$462.00	1.1%	3.3%
Floor Coverings	\$52.70	0.1%	\$55.75	0.1%	5.8%
Food & Beverages	\$6,369.14	16.4%	\$6,556.36	16.3%	2.9%
Food At Home	\$3,444.49	8.9%	\$3,520.91	8.7%	2.2%
Food Away From Home	\$2,462.21	6.3%	\$2,553.46	6.3%	3.7%
Footwear	\$75.44	0.2%	\$77.15	0.2%	2.3%
Fuel Oil & Other Fuels	\$109.86	0.3%	\$112.92	0.3%	2.8%
Funeral & Cemetery	\$76.31	0.2%	\$78.75	0.2%	3.2%
Furniture	\$445.28	1.1%	\$466.11	1.2%	4.7%

Gasoline & Oil	\$1,864.98	4.8%	\$1,918.26	4.8%	2.9%
Gifts	\$995.41	2.6%	\$1,042.04	2.6%	4.7%
Girls Apparel	\$31.52	0.1%	\$32.39	0.1%	2.8%
Hair Care	\$45.79	0.1%	\$47.35	0.1%	3.4%
Hard Surface Flooring	\$19.97	0.1%	\$20.82	0.1%	4.3%
Health Care	\$2,639.37	6.8%	\$2,709.82	6.7%	2.7%
Health Care Insurance	\$1,276.87	3.3%	\$1,311.22	3.3%	2.7%
Health Care Services	\$633.60	1.6%	\$649.80	1.6%	2.6%
Health Care Supplies & Equip	\$728.89	1.9%	\$748.80	1.9%	2.7%
Household Services	\$241.78	0.6%	\$252.92	0.6%	4.6%
Household Supplies	\$587.32	1.5%	\$612.23	1.5%	4.2%
Household Textiles	\$122.37	0.3%	\$127.39	0.3%	4.1%
Housewares & Small App	\$840.40	2.2%	\$879.49	2.2%	4.7%
Indoor Plants & Fresh Flowers	\$52.90	0.1%	\$55.79	0.1%	5.5%
Infants Apparel	\$21.92	0.1%	\$22.62	0.1%	3.2%
Jewelry	\$24.18	0.1%	\$25.26	0.1%	4.5%
Legal & Accounting	\$83.72	0.2%	\$86.44	0.2%	3.2%
Magazines	\$26.96	0.1%	\$27.99	0.1%	3.8%
Major Appliances	\$201.54	0.5%	\$209.01	0.5%	3.7%
Mass Transit	\$75.22	0.2%	\$78.58	0.2%	4.5%
Men's Apparel	\$165.78	0.4%	\$171.98	0.4%	3.7%
Mortgage Interest	\$2,832.20	7.3%	\$2,966.54	7.4%	4.7%
Natural Gas	\$416.33	1.1%	\$427.14	1.1%	2.6%
New Car Purchased	\$882.00	2.3%	\$926.27	2.3%	5.0%
New Truck Purchased	\$1,041.79	2.7%	\$1,094.16	2.7%	5.0%
New Vehicle Purchase	\$1,923.79	4.9%	\$2,020.43	5.0%	5.0%
Newspapers	\$56.43	0.1%	\$58.60	0.1%	3.8%
Oral Hygeine Products	\$21.16	0.1%	\$21.88	0.1%	3.4%
Other Lodging	\$395.86	1.0%	\$421.59	1.0%	6.5%
Other Miscellaneous Expenses	\$86.19	0.2%	\$89.06	0.2%	3.3%
Other Repairs & Maint	\$114.43	0.3%	\$119.32	0.3%	4.3%
Other Tobacco Products	\$30.36	0.1%	\$30.84	0.1%	1.6%
Other Transportation Costs	\$436.22	1.1%	\$455.16	1.1%	4.3%
Other Utilities	\$339.33	0.9%	\$348.51	0.9%	2.7%
Paint & Wallpaper	\$51.10	0.1%	\$53.23	0.1%	4.2%
Personal Care Products	\$137.20	0.4%	\$141.82	0.4%	3.4%
Personal Care Services	\$393.08	1.0%	\$406.39	1.0%	3.4%
Personal Insurance	\$381.82	1.0%	\$399.07	1.0%	4.5%
Pet Supplies & Svcs	\$220.04	0.6%	\$227.84	0.6%	3.5%
Photographic Equip & Supplies	\$99.36	0.3%	\$103.00	0.3%	3.7%
Plumbing & Heating	\$45.24	0.1%	\$47.11	0.1%	4.1%
Property Taxes	\$1,279.58	3.3%	\$1,338.89	3.3%	4.6%
Public Transportation	\$435.98	1.1%	\$455.77	1.1%	4.5%
Records/Tapes/CD Purchases	\$110.98	0.3%	\$114.52	0.3%	0.0%
Recreational Equip & Supplies	\$891.38	2.3%	\$923.20	2.3%	3.6%
Rental Costs	\$2,187.43	5.6%	\$2,198.51	5.5%	0.5%
Roofing & Siding	\$62.24	0.2%	\$64.74	0.2%	4.0%
Satellite Dishes	\$8.71	0.0%	\$8.98	0.0%	3.1%
Shaving Needs	\$9.83	0.0%	\$10.17	0.0%	3.4%

Shelter	\$7,720.84	19.9%	\$7,994.74	19.9%	3.5%
Telephone Svc Excl Cell	\$659.37	1.7%	\$677.53	1.7%	2.8%
Televisions	\$101.06	0.3%	\$104.23	0.3%	3.1%
Transportation	\$8,057.55	20.7%	\$8,347.08	20.7%	3.6%
Tuition	\$750.67	1.9%	\$787.18	2.0%	4.9%
Used Car Purchase	\$747.74	1.9%	\$766.42	1.9%	2.5%
Used Truck Purchase	\$649.93	1.7%	\$665.79	1.7%	2.4%
Used Vehicle Purchase	\$1,397.67	3.6%	\$1,432.21	3.6%	2.5%
VCRs & Related Equipment	\$41.78	0.1%	\$43.12	0.1%	3.2%
Vehicle Insurance	\$934.92	2.4%	\$963.59	2.4%	3.1%
Vehicle Repair	\$628.09	1.6%	\$648.61	1.6%	3.3%
Vehicle Repair & Maintenance	\$634.36	1.6%	\$655.09	1.6%	3.3%
Video & Audio Equipment	\$798.00	2.1%	\$823.40	2.0%	3.2%
Video Game Hardware & Software	\$26.03	0.1%	\$26.87	0.1%	3.2%
Watches	\$4.47	0.0%	\$4.67	0.0%	4.4%
Women's Apparel	\$173.71	0.4%	\$179.69	0.4%	3.4%

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data.
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