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W Court St

W Poplar St

N 14th St

Yates St

1518 W Court St, Paragould, AR 72450

REGIONS

Sears

Kays

S 16th St

W Emerson St

49

First National Bank

SIMMONS FIRST

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Image State of Arkansas

W Main St

Pointer 36°03'22.46" N 90°30'19.25" W

Streaming 100%

Eye alt 2091 ft



72450 Site Type: Ring	36.076640, -90.520841 Radius: 3 Miles	36.076640, -90.520841 Radius: 5 Miles	36.076640, -90.520841 Radius: 10 Miles
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2009 Population

Total Population	20,213	27,407	38,354
Male Population	48.3%	48.5%	49.2%
Female Population	51.7%	51.5%	50.8%
Median Age	38.8	38.2	38.4

2009 Income

Median HH Income	\$40,438	\$39,992	\$40,040
Per Capita Income	\$22,027	\$21,162	\$20,289
Average HH Income	\$52,768	\$51,487	\$50,340

2009 Households

Total Households	8,404	11,121	15,356
Average Household Size	2.36	2.42	2.46

2009 Housing

Owner Occupied Housing Units	58.7%	59.7%	64.0%
Renter Occupied Housing Units	31.0%	30.2%	25.8%
Vacant Housing Units	10.4%	10.1%	10.2%

Population

1990 Population	16,260	21,509	28,998
2000 Population	18,758	25,247	34,505
2009 Population	20,213	27,407	38,354
2014 Population	21,063	28,687	40,501
1990-2000 Annual Rate	1.44%	1.62%	1.75%
2000-2009 Annual Rate	0.81%	0.89%	1.15%
2009-2014 Annual Rate	0.83%	0.92%	1.1%

In the identified market area, the current year population is 38,354. In 2000, the Census count in the market area was 34,505. The rate of change since 2000 was 1.15 percent annually. The five-year projection for the population in the market area is 40,501, representing a change of 1.1 percent annually from 2009 to 2014. Currently, the population is 49.2 percent male and 50.8 percent female.

Households

1990 Households	6,564	8,474	11,229
2000 Households	7,690	10,104	13,624
2009 Households	8,404	11,121	15,356
2014 Households	8,796	11,692	16,289
1990-2000 Annual Rate	1.6%	1.77%	1.95%
2000-2009 Annual Rate	0.96%	1.04%	1.3%
2009-2014 Annual Rate	0.92%	1.01%	1.19%

The household count in this market area has changed from 13,624 in 2000 to 15,356 in the current year, a change of 1.3 percent annually. The five-year projection of households is 16,289, a change of 1.19 percent annually from the current year total. Average household size is currently 2.46, compared to 2.49 in the year 2000. The number of families in the current year is 10,762 in the market area.

Housing

Currently, 64.0 percent of the 17,094 housing units in the market area are owner occupied; 25.8 percent, renter occupied; and 10.2 percent are vacant. In 2000, there were 14,909 housing units—64.9 percent owner occupied, 26.4 percent renter occupied and 8.6 percent vacant. The rate of change in housing units since 2000 is 1.49 percent. Median home value in the market area is \$99,567, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 2.89 percent annually to \$114,812. From 2000 to the current year, median home value changed by 4.72 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



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Median Household Income			
1990 Median HH Income	\$20,696	\$20,213	\$20,477
2000 Median HH Income	\$31,399	\$30,987	\$31,275
2009 Median HH Income	\$40,438	\$39,992	\$40,040
2014 Median HH Income	\$42,930	\$42,513	\$42,392
1990-2000 Annual Rate	4.26%	4.36%	4.33%
2000-2009 Annual Rate	2.77%	2.8%	2.71%
2009-2014 Annual Rate	1.2%	1.23%	1.15%
Per Capita Income			
1990 Per Capita Income	\$10,779	\$10,190	\$9,869
2000 Per Capita Income	\$18,465	\$17,627	\$16,750
2009 Per Capita Income	\$22,027	\$21,162	\$20,289
2014 Per Capita Income	\$22,847	\$21,903	\$20,889
1990-2000 Annual Rate	5.53%	5.63%	5.43%
2000-2009 Annual Rate	1.93%	2%	2.09%
2009-2014 Annual Rate	0.73%	0.69%	0.58%
Average Household Income			
1990 Average Household Income	\$26,252	\$25,323	\$25,190
2000 Average Household Income	\$45,360	\$43,880	\$42,298
2009 Average HH Income	\$52,768	\$51,487	\$50,340
2014 Average HH Income	\$54,498	\$53,034	\$51,581
1990-2000 Annual Rate	5.62%	5.65%	5.32%
2000-2009 Annual Rate	1.65%	1.74%	1.9%
2009-2014 Annual Rate	0.65%	0.59%	0.49%

Households by Income

Current median household income is \$40,040 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$42,392 in five years. In 2000, median household income was \$31,275, compared to \$20,477 in 1990.

Current average household income is \$50,340 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$51,581 in five years. In 2000, average household income was \$42,298, compared to \$25,190 in 1990.

Current per capita income is \$20,289 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$20,889 in five years. In 2000, the per capita income was \$16,750, compared to \$9,869 in 1990.

Population by Employment

Total Businesses	909	1,118	1,272
Total Employees	12,638	15,571	17,616

Currently, 85.5 percent of the civilian labor force in the identified market area is employed and 14.5 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 89.7 percent of the civilian labor force, and unemployment will be 10.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 62.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 48.9 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 14.2 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 36.9 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 83.4 percent of the market area population drove alone to work, and 2.3 percent worked at home. The average travel time to work in 2000 was 18.9 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 23.2 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 41.8 percent were high school graduates only (29.8 percent in the U.S.)
- 3.7 percent had completed an Associate degree (7.2 percent in the U.S.)
- 8.7 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 3.9 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)